



WFOR-TV

CONTRACT NO. REV. 1161-55008-1

DATE PRINTED

09/28/12

PAGE

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

			75.7(75)		IAGE
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 178	906 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.		OBAMA FOR AMERI	CA	Cancellation Notice
AND	3050 K St NW Ste	100	PO BOX 8102		Required
ADDRESS					Announcement 28 days
ADDITIOO	Washington USA	DC 20007-5108	Chicago USA	IL 60680-8102	prior notice
CONTACT			PRODUCT95/101/	1897 Sched C	
LOCAL SALESPERSO	SUSAN INKER-PURET	Z AGENCY EST. NO. 1897	PRODUCT 1300 CODE		
NATIONAL	in .				1

BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/08/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

2

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	T-F	4	05:00A	06:00A	30S	10/02/12-10/05/12	WFOR MORNING NEWS	4	200.00	800.00
2 LUR	м	1	05:00A	06:00A	30S	10/08/12-10/08/12	WFOR MORNING NEWS	1	200.00	200.00
CD 3	00001	1	06:00A	07:00A	30s	09/28/12-09/28/12	CBS4 EARLY SHOW (LOCAL)	1	450.00	450.00
4 LUR	01111	4	06:00A	07:00A	30S	10/02/12-10/05/12	CBS4 EARLY SHOW (LOCAL)	4	350.00	1400.00
5 LUR	10000	1	06:00A	07:00A	30S	10/08/12-10/08/12	CBS4 EARLY SHOW (LOCAL)	1	350.00	350.00
6 CD	00001	1	07:00A	09:00A	30S	09/28/12-09/28/12	THE EARLY SHOW	1	315.00	315.00
7 LUR	11111	5	07:00A	09:00A	30S	10/01/12-10/05/12	THE EARLY SHOW	5	200.00	1000.00
8	10000	1	07:00A	09:00A	30S	10/08/12-10/08/12	THE EARLY SHOW	1	200.00	200.00
9	Sa	1	07:00A	09:00A	30s	09/29/12-10/06/12	CBS SATURDAY EARLY SHOW	2	270.00	540.00
10	1	1	08:00A	08:30A	30s	09/30/12-10/07/12		2	270.00	540.00
11	00001	1	09:00A	12:00N	30s	09/28/12-09/28/12	DAY ROTATION 9-12 NOON	1	225.00	225.00
12	11111	5	09:00A	12:00N	30S	10/01/12-10/05/12	DAY ROTATION 9-12 NOON	5	250.00	1250.00





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			10		PAGE 2
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 1789	06 ADVERTISER (OF	R AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.		OBAMA FOR AMERIC	A	Cancellation Notice
AND	3050 K St NW Ste	100	PO BOX 8102		Required
ADDRESS					Announcement 28 days
ADDITESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	prior notice
	USA		USA		
CONTACT			PRODUCT95/101/1	897 Sched C	
LOCAL SALESPERSO	SUSAN INKER-PURET	Z AGENCY EST. NO. 1897	PRODUCT 1300 CODE		1
NATIONAL SALESPERSO	N				1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/08/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

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ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
13	10000	1	09:00A	12:00N	30s	10/08/12-10/08/12	DAY ROTATION 9-12 NOON	1	250.00	250.00
14	00001	1	11:00A	12:00N	30s	09/28/12-09/28/12	PRICE IS RIGHT	1	675.00	675.00
15 LUR	11111	5	11:00A	12:00N	30S	10/01/12-10/05/12	PRICE IS RIGHT	5	500.00	2500.00
16 LUR	10000	1	11:00A	12:00N	30s	10/08/12-10/08/12	PRICE IS RIGHT	1	500.00	500.00
17 CD	00001	1	11:58A	12:30P	30S	09/28/12-09/28/12	NOON NEWS	1	540.00	540.00
18 LUR	11111	5	11:58A	12:30P	30S	10/01/12-10/05/12	NOON NEWS	5	400.00	2000.00
19 LUR	10000	1	11:58A	12:30P	30s	10/08/12-10/08/12	NOON NEWS	1	600.00	600.00
20	00001	1	12:28P	02:00P	305	09/28/12-09/28/12	CBS SOAPS	1	630.00	630.00
21	11111	5	12:28P	02:00P	30s	10/01/12-10/05/12	CBS SOAPS	5	720.00	3600.00
22 CD	10000	1	12:28P	02:00P	30s	10/08/12-10/08/12	CBS SOAPS	1	900.00	900.00
23 CD	00001	1	02:00P	03:00P	30s	09/28/12-09/28/12	THE TALK	1	630.00	630.00
24	11111	5	02:00P	03:00P	30s	10/01/12-10/05/12	THE TALK	5	540.00	2700.00





SUSAN INKER-PURETZ

AGREEMENT MADE BETWEEN

WFOR-TV

CONTRACT NO. REV. 1161-55008-1

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DATE PRINTED 09/28/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

WFOR-TV

PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 6441 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GMMB, INC. OBAMA FOR AMERICA 3050 K St NW Ste 100 Required PO BOX 8102 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102 prior notice USA USA CONTACT PRODUCT95/101/1897 Sched C

PRODUCT

1300

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/08/12 NO. WEEKS:

1897

AGENCY EST. NO.

2

CBS Television Stations Standard Terms and Conditions for advertising shall apply NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
25	10000	1	02:00P	03:00P	200002.620	10/08/12-10/08/12	THE TALK	1	900.00	900.00
CD	per l		y Y		2000				300.00	300.00
CD 26	2	2	09:00A	10:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	2	1350.00	2700.00
27 CD	1	1	09:00A	10:30A	30s	10/07/12-10/07/12	CBS SUNDAY MORNING	1	1620.00	1620.00
28 CD	1	1	10:30A	11:00A	30 <i>s</i>	09/30/12-10/07/12	FACE THE NATION	2	1260.00	2520.00
29 CD	00001	1	03:00P	03:58P	30s	09/28/12-09/28/12	JUDGE JUDY	1	315.00	315.00
30 LUR	11111	5	03:00P	03:58P	30s	10/01/12-10/05/12	JUDGE JUDY	5	400.00	2000.00
31 LUR	10000	1	03:00P	03:58P	30s	10/08/12-10/08/12	JUDGE JUDY	1	400.00	400.00
32 LUR	00001	1	03:57P	05:00P	30s	09/28/12-09/28/12	DR PHIL	1	400.00	400.00
33 LUR	11111	5	03:57P	05:00P	30s	10/01/12-10/05/12	DR PHIL	5	400.00	2000.00
34 LUR	10000	1	03:57P	05:00P	30s	10/08/12-10/08/12	DR PHIL	1	600.00	600.00
35 CD	1	1	05:00P	05:30P	30s	09/28/12-09/28/12		1	1080.00	1080.00





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8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

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			AND		PAGE 4
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	178906 ADVERTISER (OR	AGENCY AND ADVERTISER)	Consollation Nation
NAME	GMMB, INC.		OBAMA FOR AMERICA		Cancellation Notice
AND	3050 K St NW Ste	100	PO BOX 8102		Required
ADDRESS	Washington USA	DC 20007-5108	Chicago USA	IL 60680-8102	Announcement 28 days prior notice
CONTACT			PRODUCT95/101/18	397 Sched C	
LOCAL	SUSAN INKER-PURET	Z AGENCY EST. NO.	PRODUCT 1300		1

CODE

SALESPERSON NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/08/12 NO. WEEKS:

1897

2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

cumercy		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
36 CD	11111	5	05:00P	05:30P	30s	10/01/12-10/05/12		5	1080.00	5400.00
37 CD	1	1	05:00P	05:30P	30S	10/08/12-10/08/12		1	1080.00	1080.00
38 CD	,1	1	05:30P	06:00P	30S	09/28/12-09/28/12		1	1080.00	1080.00
39 CD	11111	5	05:30P	06:00P	30S	10/01/12-10/05/12		5	1080.00	5400.00
40 CD	1	1	05:30P	06:00P	30S	10/08/12-10/08/12		1	1080.00	1080.00
41 CD	1	1	06:00P	06:30P	30s	09/28/12-09/28/12		1	1350.00	1350.00
42 LUR	11111	5	06:00P	06:30P	30S	10/01/12-10/05/12		5	750.00	3750.00
43 LUR	1	1	06:00P	06:30P	30s	10/08/12-10/08/12		1	750.00	750.00
44 CD	1	1	06:30P	07:00P	30s	09/28/12-09/28/12		1	1800.00	1800.00
45 LUR	11111	5	06:30P	07:00P	30s	10/01/12-10/05/12		5	1500.00	7500.00





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8900 N. W. 18TH TERRACE, . MIAMI FL 33172

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			AND	PAGE 5
6441 NAME AND ADDRESS	AGENCY (OR SERVICE) GMMB, INC. 3050 K St NW Ste Washington USA	ACTING AS AGENT FOR 178	OBAMA FOR AMERICA PO BOX 8102 Chicago IL 60680-8102 USA	Cancellation Notice Required Announcement 28 days prior notice
LOCAL SALESPERSO	SUSAN INKER-PURET	Z AGENCY EST. NO.	PRODUCT95/101/1897 Sched C PRODUCT 1300 CODE	
NATIONAL SALESPERSO	DN .			1

BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/08/12

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NO. WEEKS:

etimicity	120000000	SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
46 LUR	1	1	06:30P	07:00P	30s	10/08/12-10/08/12		1	1500.00	1500.00
47 CD	00001	1	06:58P	07:30P	30s	09/28/12-09/28/12	ENTERTAINMENT TONIGHT	1	1080.00	1080.00
48 CD	11111	5	06:58P	07:30P	30s	10/01/12-10/05/12	ENTERTAINMENT TONIGHT	5	1080.00	5400.00
49 CD	10000	1	06:58P	07:30P	30s	10/08/12-10/08/12	ENTERTAINMENT TONIGHT	1	1080.00	1080.00
50 CD	00001	1	07:30P	08:00P	30S	09/28/12-09/28/12	THE INSIDER	1	1080.00	1080.00
51 LUR	11111	5	07:30P	08:00P	30s	10/01/12-10/05/12	THE INSIDER	5	1080.00	5400.00
52 LUR	10000	1	07:30P	08:00P	30s	10/08/12-10/08/12	THE INSIDER	1	1080.00	1080.00
53 LUR	1	1	08:57P	10:00P	30S	10/01/12-10/08/12	TWO BROKE GIRLS/MIKE & MOLI	Y 2	6000.00	12000.00
54 CD	т	1	07:58P	09:00P	30S	10/02/12-10/02/12	NAVY NCIS	1	6300.00	6300.00
55 LUR	1	1	09:00P	10:00P	30S	10/03/12-10/03/12	CRIMINAL MINDS	1	4000.00	4000.00
56 LUR	Th	1	09:00P	10:00P	30s	10/04/12-10/04/12	PERSON OF INTEREST	1	4500.00	4500.00





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AND PAGE 6 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME GMMB, INC. OBAMA FOR AMERICA Required 3050 K St NW Ste 100 PO BOX 8102 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102 prior notice USA USA CONTACT PRODUCT95/101/1897 Sched C AGENCY EST. NO. LOCAL SUSAN INKER-PURETZ **PRODUCT** 1300 SALESPERSON 1897 CODE

NATIONAL SALES PERSON

BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/08/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
57 LUR	1	1	10:00P	11:00P	30s	09/28/12-10/05/12	BLUE BLOODS	2	3600.00	7200.00
58 CD	Su	1	09:00P	10:00P	30s	10/07/12-10/07/12	THE GOOD WIFE	1	5850.00	5850.00
59 CD	F,Su Sa	2	11:00P 11:00P	11:35P 11:35P	30s	09/28/12-09/30/12	LATE NEWS	2	1350.00	2700.00
60 LUR	M-F,Su Sa	4	11:00P 11:00P	11:35P 11:35P	30S	10/01/12-10/07/12	LATE NEWS	4	1200.00	4800.00
61 CD	00001	1	11:35P	12:37A	30S	09/28/12-09/28/12	LATE SHOW WITH DAVID	î	540.00	540.00
62 CD	11111	5	11:35P	12:37A	30s	10/01/12-10/05/12	LATE SHOW WITH DAVID	5	540.00	2700.00
63 CD	10000	1	11:35P	12:37A	30s	10/08/12-10/08/12	LATE SHOW WITH DAVID	1	540.00	540.00
64 CD	Sa	1	11:35P	12:35A	30S	09/29/12-09/29/12	ET WEEKEND	1	270.00	270.00
65 CD	Sa	2	11:35P	12:35A	30S	10/06/12-10/06/12	ET WEEKEND	2	360.00	720.00
							Total Contract:	142		135260.00
					-		——— Billing Summary ———			-





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CONTRACT NO. REV. 1161-55008-1

DATE PRINTED

09/28/12

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

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			AND		PAGE 7
6441	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	78906 ADVERTISER	(OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.		OBAMA FOR AME	RICA	Cancellation Notice
AND	3050 K St NW Ste	100	PO BOX 8102		Required
E 975 P-574-1					Announcement 28 days
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	prior notice
	USA		USA		phornoide
CONTACT			PRODUCT95/10	1/1897 Sched C	
LOCAL SALESPERSO	SUSAN INKER-PURET	Z AGENCY EST. NO. 1897	PRODUCT 1300	0	
NATIONAL SALESPERSO	N				
BROADCAS	ST SCHEDULE STARTING	6 09/28/12 AND ENDING	0/08/12 NO. WEEKS	: 2	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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